



CELEBRATING  
OUR STORIES

# AGE OF CREATIVITY FESTIVAL 2023

## EVENTS

Offline events took place across the country, from Yorkshire to Berkshire and Cheshire to Kent.

21% more events listed in 2023.

*I've never done anything like this before. It's great.*



## WEBSITE VISITS

More than double the number of website visitors in May 2023 (215%).

*It's exciting to see so many fun activities listed!*

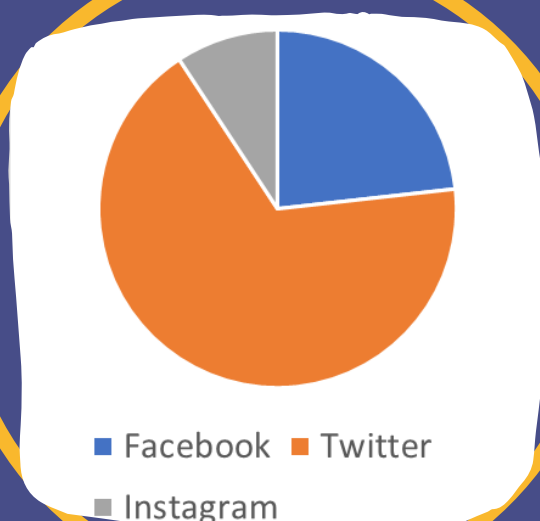


## COMMUNICATIONS

Growing social media followers.

Mailing list subscribers up 24% in 2023.

*Let's inspire others to release their inner Monet, Mary Berry, or Agatha Christie!*



## CREATIVE CHALLENGE PACKS

2,000 packs distributed to 25 local Age UKs from Tyneside to Taunton and Lancashire to London.

*These are a great resource for our staff to have to support people [living with dementia].*



## STORIES

A-Z of Creative Ageing:

- 27 entries received
- 14 letters of the alphabet represented

5 showcase stories, including a poet, a painter and a gramophone maker.



*Great stories about #creativity that show its what you want it to be - and that means it can be open to anyone!*

<https://festival.ageofcreativity.co.uk/>